

DUPLICATE



WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
Main: (412)242-4300
Billing: (781)433-4283

www.thepittsburghchannel.com

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut Street
Philadelphia, PA 19103

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

Invoice #	Invoice Date	Invoice Month	Invoice Period
968373-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
Casey/D/Senate	CASEY/SEN/D	WK #1

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	968373	07915634

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/30/12	11/04/12	Good Morning America	7-9am	-TWTF--	:30	16	\$475.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	-TWTF--	16	\$475.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WTAE	Tu	10/30/12	7:26 AM	Good Morning America	7-9am	:30	BC1112H	\$475.00	NM
2	WTAE	Tu	10/30/12	7:59 AM	Good Morning America	7-9am	:30	BC1112H	\$475.00	NM
15	WTAE	Tu	10/30/12	8:48 AM	Good Morning America	7-9am	:30	BC0812H	\$475.00	NM
1	WTAE	Tu	10/30/12	8:49 AM	Good Morning America	7-9am	:30	BC1112H	\$475.00	NM
13	WTAE	W	10/31/12	7:28 AM	Good Morning America	7-9am	:30	BC1112H	\$475.00	NM
4	WTAE	W	10/31/12	7:29 AM	Good Morning America	7-9am	:30	BC1112H	\$475.00	NM
6	WTAE	W	10/31/12	7:59 AM	Good Morning America	7-9am	:30	BC0812H	\$475.00	NM
5	WTAE	W	10/31/12	8:48 AM	Good Morning America	7-9am	:30	BC1112H	\$475.00	NM
9	WTAE	Th	11/01/12	7:28 AM	Good Morning America	7-9am	:30	BC1112H	\$475.00	NM
14	WTAE	Th	11/01/12	7:55 AM	Good Morning America	7-9am	:30	BCTV1215H	\$475.00	NM
8	WTAE	Th	11/01/12	8:28 AM	Good Morning America	7-9am	:30	BC1112H	\$475.00	NM
7	WTAE	Th	11/01/12	8:54 AM	Good Morning America	7-9am	:30	BCTV1215H	\$475.00	NM
10	WTAE	F	11/02/12	7:26 AM	Good Morning America	7-9am	:30	BC1112H	\$475.00	NM
16	WTAE	F	11/02/12	7:55 AM	Good Morning America	7-9am	:30	BC1112H	\$475.00	NM
12	WTAE	F	11/02/12	8:28 AM	Good Morning America	7-9am	:30	BCTV1215H	\$475.00	NM
11	WTAE	F	11/02/12	8:42 AM	Good Morning America	7-9am	:30	BC1112H	\$475.00	NM
2	11/05/12	11/06/12	Good Morning America	7-9am	MT-----	:30	8	\$500.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	11/05/12	11/11/12	MT-----	8	\$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WTAE	M	11/05/12		Good Morning America	7-9am	:00		\$500.00	NM
Credited										
1	WTAE	M	11/05/12	7:28 AM	Good Morning America	7-9am	:30	BC1112H	\$500.00	NM
3	WTAE	M	11/05/12	8:28 AM	Good Morning America	7-9am	:30	BC1112H	\$500.00	NM
8	WTAE	M	11/05/12	8:55 AM	Good Morning America	7-9am	:30	BCTV1215H	\$500.00	NM
4	WTAE	Tu	11/06/12	7:28 AM	Good Morning America	7-9am	:30	BCTV1215H	\$500.00	NM
7	WTAE	Tu	11/06/12	7:55 AM	Good Morning America	7-9am	:30	BC1112H	\$500.00	NM
6	WTAE	Tu	11/06/12	8:28 AM	Good Morning America	7-9am	:30	BC1112H	\$500.00	NM
5	WTAE	Tu	11/06/12	8:59 AM	Good Morning America	7-9am	:30	BCTV1215H	\$500.00	NM



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Advertiser	Product	Estimate Number	
Casey/D/Senate	CASEY/SEN/D	WK #1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/30/12	11/04/12	6-7am News	6-7am	-TWTF--	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Tu	10/30/12	6:39 AM	6-7am News	6-7am	:30	BC0812H	\$600.00 NM
3	WTAE	W	10/31/12	6:43 AM	6-7am News	6-7am	:30	BC0812H	\$600.00 NM
4	WTAE	Th	11/01/12	6:37 AM	6-7am News	6-7am	:30	BCTV1215H	\$600.00 NM
2	WTAE	F	11/02/12	6:39 AM	6-7am News	6-7am	:30	BCTV1215H	\$600.00 NM
4	11/05/12	11/06/12	6-7am News	6-7am	MT-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	M	11/05/12	6:59 AM	6-7am News	6-7am	:30	BCTV1215H	\$600.00 NM
1	WTAE	Tu	11/06/12	7:00 AM	6-7am News	6-7am	:30	BC1112H	\$600.00 NM
5	10/30/12	11/04/12	6-7am News	6-7am	-TWTF--	:30	4	\$600.00	NM
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Tu	10/30/12	6:23 AM	6-7am News	6-7am	:30	BC1112H	\$600.00 NM
2	WTAE	W	10/31/12	6:24 AM	6-7am News	6-7am	:30	BC1112H	\$600.00 NM
3	WTAE	Th	11/01/12	6:08 AM	6-7am News	6-7am	:30	BC1112H	\$600.00 NM
4	WTAE	F	11/02/12	6:12 AM	6-7am News	6-7am	:30	BC1112H	\$600.00 NM
6	11/05/12	11/06/12	6-7am News	6-7am	MT-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	M	11/05/12	6:09 AM	6-7am News	6-7am	:30	BC1112H	\$600.00 NM
1	WTAE	Tu	11/06/12	6:13 AM	6-7am News	6-7am	:30	BC1112H	\$600.00 NM
7	10/30/12	11/04/12	Live with Kelly	9-10am	-TWTF--	:30	4	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Tu	10/30/12	9:45 AM	Live with Kelly	9-10am	:30	BC1112H	\$300.00 NM
2	WTAE	W	10/31/12	9:56 AM	Live with Kelly	9-10am	:30	BC1112H	\$300.00 NM
4	WTAE	Th	11/01/12	9:36 AM	Live with Kelly	9-10am	:30	BC1112H	\$300.00 NM
3	WTAE	F	11/02/12	9:45 AM	Live with Kelly	9-10am	:30	BC1112H	\$300.00 NM
8	11/05/12	11/06/12	Live with Kelly	9-10am	M-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	11/05/12	9:51 AM	Live with Kelly	9-10am	:30	BC1112H	\$300.00 NM
9	10/30/12	11/04/12	WTAE Noon News	11:58-12:30pm	-TWTF--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WTAE	Tu	10/30/12	12:08 PM	WTAE Noon News	11:58-12:30pm	:30	BC0812H	\$350.00 NM



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Advertiser	Product	Estimate Number	
Casey/D/Senate	CASEY/SEN/D	WK #1	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																															
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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968373-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Casey/D/Senate	CASEY/SEN/D	WK #1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																			
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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968373-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Casey/D/Senate	CASEY/SEN/D	WK #1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
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<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$1,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	M-----	1	\$1,000.00																																																																	
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	11/05/12	11/11/12	M-----	1	\$1,000.00																																																																																	
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WTAE</td><td>M</td><td>11/05/12</td><td>7:42 PM</td><td>Entertainment Tonight</td><td>7:30-8pm</td><td>:30</td><td>BC1112H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	M	11/05/12	7:42 PM	Entertainment Tonight	7:30-8pm	:30	BC1112H	\$1,000.00	NM																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
1	WTAE	M	11/05/12	7:42 PM	Entertainment Tonight	7:30-8pm	:30	BC1112H	\$1,000.00	NM																																																																												
23	10/30/12	11/04/12	Tues ABC Prime C Class of Time - Pre-emptible with notice	10-11pm	-T-----	:30	1	\$4,000.00	NM																																																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-T-----</td><td>1</td><td>\$4,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-T-----	1	\$4,000.00																																																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
1	WTAE	Tu	10/30/12	10:38 PM	Tues ABC Prime C	10-11pm	:30	BC0812H	\$4,000.00	NM																																																																												
24	11/05/12	11/06/12	Mon ABC Prime C Class of Time - Pre-emptible with notice	10-11pm	M-----	:30	1	\$6,000.00	NM																																																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$6,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	M-----	1	\$6,000.00																																																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
1	WTAE	M	11/05/12	10:45 PM	Mon ABC Prime C	10-11pm	:30	BC1112H	\$6,000.00	NM																																																																												
25	10/30/12	11/04/12	Wed ABC Prime C Class of Time - Pre-emptible with notice	10-11pm	--W----	:30	1	\$4,000.00	NM																																																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>--W----</td><td>1</td><td>\$4,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	--W----	1	\$4,000.00																																																																	
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	10/29/12	11/04/12	--W----	1	\$4,000.00																																																																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
1	WTAE	W	10/31/12	10:41 PM	Wed ABC Prime C	10-11pm	:30	BC1112H	\$4,000.00	NM																																																																												
26	11/05/12	11/06/12	Mon ABC Prime Other Prime Other			:30	1	\$8,000.00	NM																																																																													

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968373-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Casey/D/Senate	CASEY/SEN/D	WK #1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$8,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE M		11/05/12	8:50 PM	Mon ABC Prime Other	Prime Other	:30	BC1112H	\$8,000.00	NM
27	10/30/12	11/04/12	Sun ABC Prime C	9-10pm	-----S	:30	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$3,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Su		11/04/12	9:41 PM	Sun ABC Prime C	9-10pm	:30	BCTV1215H	\$3,000.00	NM
28	10/30/12	11/04/12	Wed ABC Prime B	9-10pm	--W----	:30	1	\$5,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$5,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE W		10/31/12	9:48 PM	Wed ABC Prime B	9-10pm	:30	BC0812H	\$5,500.00	NM
29	10/30/12	11/04/12	M-Sun 11pm News	M-Su 11-11:35pm	-TWTF--	:30	4	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$950.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Tu		10/30/12	11:10 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	BC1112H	\$950.00	NM
2 WTAE W		10/31/12	11:22 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	BC1112H	\$950.00	NM
4 WTAE Th		11/01/12	11:30 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	BCTV1215H	\$950.00	NM
3 WTAE F		11/02/12	11:34 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	BC1112H	\$950.00	NM
30	10/30/12	11/04/12	Late Run 11pm News	11:30pm-12:05am	-----S-	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Sa		11/03/12	12:10 AM	Late Run 11pm News	11:30pm-12:05am	:30	BC1112H	\$800.00	NM
31	10/30/12	11/04/12	M-Sun 11pm News	M-Su 11-11:35pm	-----S	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$1,300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Su		11/04/12	11:23 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	BC1112H	\$1,300.00	NM
32	11/05/12	11/06/12	M-Sun 11pm News	M-Su 11-11:35pm	M-----	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE M		11/05/12	11:34 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	BCTV1215H	\$1,300.00	NM
33	10/30/12	11/04/12	Sat 8-10am	8-10am	-----S-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Sa		11/03/12	9:27 AM	Sat 8-10am	8-10am	:30	BC1112H	\$350.00	NM
34	10/30/12	11/04/12	Good Morning America S:7-8am		-----S-	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									



Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

www.thepittsburghchannel.com

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968373-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Casey/D/Senate	CASEY/SEN/D	WK #1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
34	10/30/12	11/04/12	Good Morning America Si 7-8am		-----S-	:30	2	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	11/03/12		Good Morning America Sat	7-8am	:00		\$450.00 NM
	Credited								
2	WTAE	Sa	11/03/12		Good Morning America Sat	7-8am	:00		\$450.00 NM
	Credited								
35	10/30/12	11/04/12	Sat 5-7am	5-7am	-----S-	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	11/03/12	5:07 AM	Sat 5-7am	5-7am	:30	BCTV1215H	\$275.00 NM
36	10/30/12	10/30/12	4pm News M-F	4-5p	-----	:30	0	\$1,000.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Tu	10/30/12		4pm News M-F	4-5p	:00		\$1,000.00 NM
	Credited								
37	11/05/12	11/05/12	Mon ABC Prime Other	Prime Other	-----	:30	0	\$12,000.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$12,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	11/05/12	9:15 PM	Mon ABC Prime Other	Prime Other	:30	BCTV1215H	\$12,000.00 NM
38	11/05/12	11/05/12	M-Sun 11pm News	M-Su 11-11:35pm	-----	:30	0	\$1,800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	11/05/12	11:28 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	BC1112H	\$1,800.00 NM
Total Spots							86		

Payment Terms 30 Days

<u>Gross Total</u>	\$91,525.00
<u>Agency Commission</u>	\$13,728.75
<u>Net Amount Due</u>	\$77,796.25